## LEAD Center WIOA POLICY DEVELOPMENT

The disability community is diverse. The LEAD Center is committed to being intentionally inclusive of race, ethnicity, gender identity, socioeconomic status, and disability in our research, programs, and partnerships. Talking about "intersectional identities" is important, and we strive to foster a learning environment. Therefore, we invite you to join our events with empathy and open-mindedness.

Learn more about our dedication to Diversity, Equity, Inclusion, and Accessibility (DEIA)

# Help Jobseekers Gain Money Smart Skills with Financial Education Tools

October 24, 2023 LEAD Center

The LEAD WIOA Policy Development Center is led by National Disability Institute. This grant is fully funded by the United States Department of Labor, Office of Disability Employment Policy in the amount of \$8 million under Grant Number: OD-38977-22-75-4-11. This item does not necessarily reflect the views or policies of the U.S. Department of Labor, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government.



## **Moderator**

Michael Roush, MA, AFC
LEAD Center Subject Matter Expert
and

Director, Center for Disability-Inclusive Community Development, National Disability Institute



## **Housekeeping I: Captioning**

If you wish to personalize the captioning:

- Click the "Live Transcript" button on the Zoom panel to find the Hide Captions option or adjust caption size under the "subtitle settings..." option.
- Alternatively, you may open a captioning web page in a new browser.
   Click the link posted in the Chat box. <u>Access captioning</u>.
  - Adjust the background color, text color, and font using the dropdown menus at the top of the browser. Position the window to sit on top of the embedded captioning.



## **Housekeeping II: Questions**

#### **Content questions?**

Click on the Q&A button and type in your question.

#### Tech support questions?

Type your question in the Chat box.





## **Welcome and Opening Remarks**

#### **Rose Warner**

Senior Policy Advisor
Workforce Systems Policy Team
Office of Disability Employment Policy (ODEP)
U.S. Department of Labor





## **Learning Objectives**



#### Following this webinar, participants will be able to:

- Identify a variety of financial education tools provided through the Money Smart curriculum.
- Implement Money Smart within their workforce development programs.
- Discuss success stories on how workforce development programs have incorporated Money Smart and other financial education curricula within their organizations.



#### **Financial Education**

Financial education provides the knowledge and skills an individual needs to effectively manage one's money.

- Financial literacy education is one of the 14 program elements for the Workforce Innovation and Opportunity Act (WIOA) youth program.
  - Financial literacy education refers to activities that provide youth with the knowledge and skills that they need to achieve longterm financial stability.
- Financial literacy education encompasses information and activities on a range of topics such as:
  - creating budgets; setting up checking and saving accounts; managing spending, credit, and debt; understanding credit reports and credit scores; and protecting against identify theft.



#### **Benefits of Financial Education**

Financial education is an important strategy for an individual to build financial stability. It provides the knowledge and skills individuals need to manage their money and enhance their economic status.

Within workforce development programs, financial education enhances employment outcomes and leads to greater educational attainment.

Individuals stay at their jobs longer when they have these additional skills to effectively manage their money.

As workforce development professionals, it is helpful when we create a paradigm shift in realizing that employment is one goal, but not the only goal. The ultimate goal for the job seeker is financial stability.





• Kenneth R. Worthey, Jr., Senior Community Affairs Specialist, Consumer Financial Education, Division of Depositor and Consumer Protection, Federal Deposit Insurance Corporation



# Help Jobseekers Gain Money Smart Skills with Financial Education Tools

Division of Depositor of Consumer Protection





## The Federal Deposit Insurance Corporation (FDIC)

The FDIC is an independent agency created by the Congress to maintain stability and public confidence in the nation's financial system.

#### Major responsibilities:

- Insures deposits
- Examines and supervises financial institutions for safety, soundness, and consumer protection
- Makes large and complex financial institutions resolvable
- Manages receiverships





## FDIC Commitment to Expanding Economic Inclusion

#### Areas of opportunity:

- Support Financial Education and Capability
- Promote Affordable Insured Transaction and Savings Accounts
- Increase Consumer Access to Sustainable Credit
- Encourage Responsible Options for Affordable Mortgage Credit
- Strengthen Access to Financial Services for Small Businesses





## Quick Poll

## What is your level of expertise using Money Smart curriculum and resources?

- Rookie
- Skilled
- Seasoned





### FDIC Consumer Financial Education

- Providing high quality financial education resources
- Hosting Train-the-Trainers
- Connecting organizations interested in providing financial education
- Highlighting promising ways to use Money Smart and other supporting resources





## FDIC Money Smart Financial Education Program

#### **Products to teach to others:**

- Money Smart for Young People
  - Pre-K to Grade 12
- Money Smart for Young Adults
  - Ages 16 to 24
- Money Smart for Adults
- Money Smart for Older Adults
- Money Smart for Small Business
- Guide to Organizing Reality Fairs

#### **Self-paced podcasts and games:**

- How Money Smart Are You?
- Podcasts

#### Implementation & support tools

- Money Smart News
- Money Smart Alliance
- Money Smart Train the Trainers
- Other Consumer Financial Education Resources





**Products to teach to others** 





**Self-paced podcasts and games** 

#### **MONEY SMART FEATURES**

Free Unbiased Customizable



## Money Smart for Adults

- 1. Your Money Values and Influences
- 2. You Can Bank On It
- 3. Your Income and Expenses
- 4. Your Spending and Saving Plan
- 5. Your Savings
- 6. Credit Reports and Scores
- 7. Borrowing Basics
- 8. Managing Debt
- 9. Using Credit Cards
- 10. Building Your Financial Future

- 11. Protecting Your Identity and Other Assets
- 12. Making Housing Decisions
- 13. Buying a Home
- 14. Disasters Financial Preparation & Recovery

















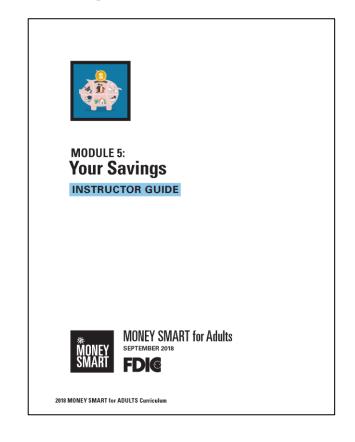


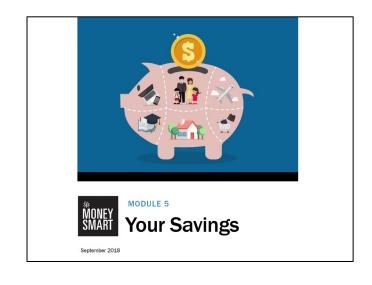




## Components in Every Module







Instructor Guide

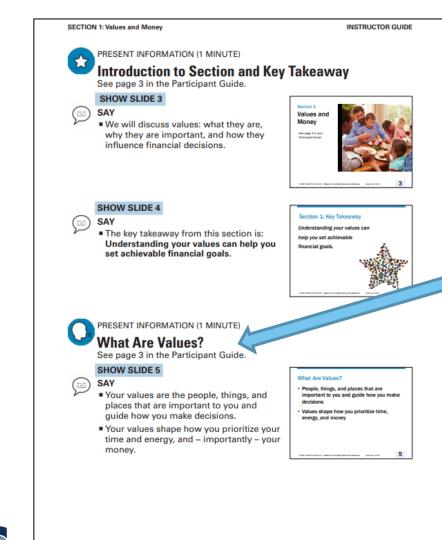
Participant Guide

PowerPoint Slides



## Instructor Guide and Participant Guide

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#### Section 1: Values and Money

We will discuss values: what they are, why they are important, and how they influence financial decisions.



## Key Takeaway Understanding

PARTICIPANT GUIDE

Understanding your values can help you set achievable financial goals.

#### What Are Values?

Your values are the people, things, and places that are important to you and guide how you make decisions.

#### Apply It

#### **Apply It: My Values**

Answer the questions to identify your own values.

What are the people, things, and places that matter to you?

What values	miaht	vour	answers	represent



## Pre- and Post-Training Surveys

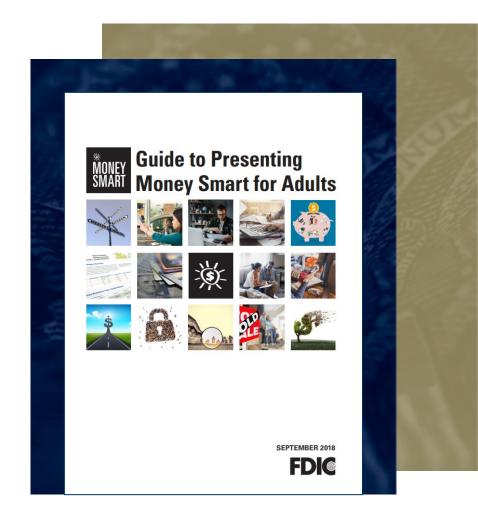
			PARTICIPANT GUIDE
	re-Training Survey	<b>*</b> i-i	on our hafava tha
	ir instructor may ask you to complete thi ning begins.	s pre-training su	irvey before the
Ple	ase answer these questions:		
1.	Which of the following are features of sa. Fewer than five wordsb. Time-boundc. Realisticd. Action-orientede. Money-related	strong goals? Ch	noose all that apply.
2.	Values don't matter when making financial decisions. It always comes down to the math.	True	False
3.	Most people aren't susceptible to outside influences around how they spend money.	True	False
4.	The only strategy for resisting impulse spending is to stop spending money entirely.	True	False
MON	IEY SMART for ADULTS Module 1: Your Money Values as	nd Influences	19

	ining ends.				
PΙε	ease answer these questions:				
1.	Which of the following are features of stro  a. Fewer than five words  b. Time-bound c. Realistic d. Action-oriented e. Money-related	ng goals	? Choose	all that a	apply.
2.	Values don't matter when making financial decisions. It always comes down to the math.	True		False	
3.	Most people aren't susceptible to outside influences around how they spend money.	True		False	
4.	The only strategy for resisting impulse spending is to stop spending money entirely.	True		False	
Ch	out the Training eck the box that best describes your agreemese statements.	ent or dis	agreeme	nt with e	each of
		Completely agree	Somewhat agree	Somewhat disagree	Completely disagree
5.	I would recommend this training to others.				
6.	I plan to apply what was discussed in this training to my life.				
	The instructor used engaging training activities that kept me interested.				
7.	The instructor was knowledgeable and				
	well prepared.				

#### Watch our video to learn more!

## Guide to Presenting

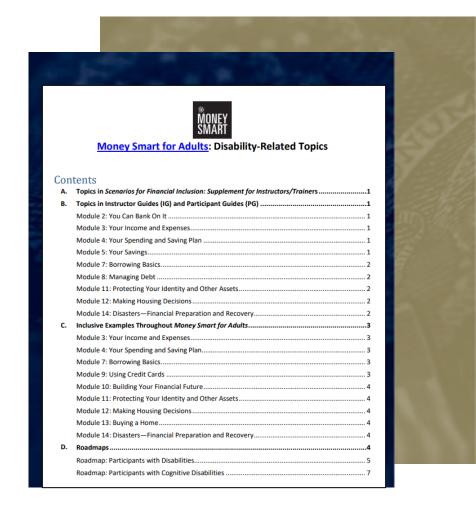
- Introduction
- Structure of Money Smart for Adults
- Preparing for Training
- Delivering the Training
- Supporting Participants with Disabilities
  - Americans with Disabilities Act
  - Disability Diversity
  - Reasonable Accommodations
  - Accessible Training
  - Respect
  - Disability Sensitivity The Top 10





## Disability-Related Topics Include...

- ABLE accounts
- Accessibility of banking products and services
- Considerations when looking for a home
- Managing someone else's money
- Reasonable modifications and accommodations







## **TOPICS FROM A TRUSTED SOURCE.**

# NEW SELF-PACED LEARNING GAMES AND RELATED RESOURCES

*In English and Spanish!* 





#### Use online or with a mobile phone!

Optimized for smartphones, tablets, computers. Accessible with screen readers.



#### Earn certificates of completion and virtual coins!

Organizations can view certificates for their clients, students, or customers with linked player accounts.



#### **New resources!**

Explore key takeaways, tools, FAQs, helpful links, and a financial glossary.

**PlayMoneySmart.fdic.gov** 

## Available in English and Spanish!





## Covers 14 Everyday Financial Topics

- Asset-Building
- Banking
- Borrowing Money
- Budgeting
- Credit Cards
- Credit Reports and Scores
- Debt
- Disasters
- Home Buying
- Housing (including Renting)

- Income and Expenses
- Money Values
- Protecting Identity & Assets
- Saving Money





## 14 Games, Each with Rounds



This is an example of the different Rounds in one of the games.





## Each Round Has Learning Opportunities





## And Mini-Games to Earn Virtual Coins CHECKING BORROWING DETECTIVE RENTIA What's the ADJUST TO SAVE! Factor? VYING Management Mastermind ACCOUNT DETECTIVE LOCK Heading Homeownership



## It's More than Games!

It's 14 Games **PLUS Resources**, which are:

**Specific** for each topic/game:

Key Takeaways

Tools (many are interactive with user input)

Frequently Asked Questions (and answers!)

Helpful Links (annotated)

**Central** across all the topics/games

- Glossary
  - Words are defined how they are used in the Games and Resources







## Players Decide if They Want Accounts

Can I?	Create an Account	Don't Create an Account
Play the Games? Use the Resources?	<b>✓</b>	
Earn certificates of completion for games I win?		X
Have my progress playing games saved, and finish later?	<b>✓</b>	X
Link to a bank, school, or other Organization's account?	<b>✓</b>	×



To earn game completion certificates or save game progress, players do need an account.



## Organizations Can Have Accounts!

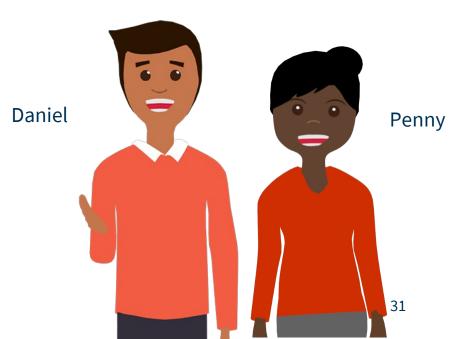
- Help people learn about financial topics
- People can "link" their accounts to organizations
- View/print Certificates of Completion
- No information about use of Resources
- Organizations can also play the games with an Organization account

### Organizations can complete form at:

**PlayMoneySmart.fdic.gov/organization-apply** 

Players can only link to your account after your account is ACTIVE







## Robust Self-Service Report Tools

Specific to Your Organization

- Total Linked Players
- Total Certificates Earned
- When Last Played
- New Players by Month

Specific to Each Linked Player

- Games that are "In Progress"
- Games "Won" (earned certificate)



Download a Roster of Linked Players!

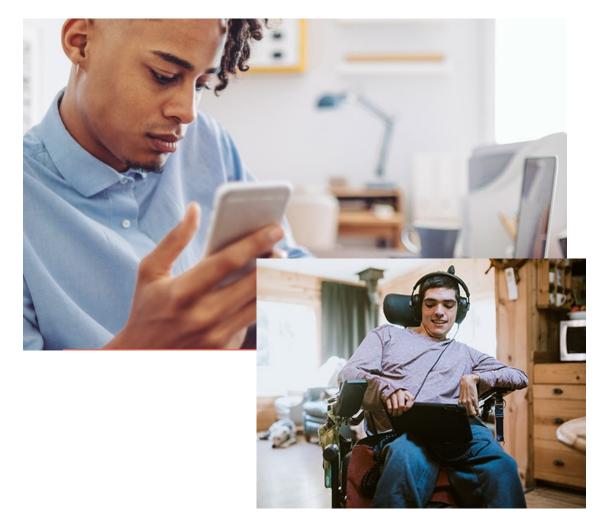
We improve the site frequently! Always read about new features by selecting this link on your My Account page: Read Updates from FDIC



## Money Smart for Young Adults

## Developed for Adolescents and Young Adults (16 -24):

- With low to moderate incomes
- With limited or no relationships with banks or credit unions
- Who are establishing their financial lives, employment, and credit histories
- Who want to improve their financial situations





## Guide to Organizing Reality Fairs

- Resource for organizing a three-hour reality fair for youth
- Planning tools: Checklists, timelines, room setup
- Day of Materials: Participant profiles, worksheets
- Post Fair Materials: Evaluation surveys

#### **Intended Use**

- A standalone resource that may be used with financial education curricula
- Banks, youth serving organizations and other community organizations





## Money Smart for Small Business

- 1. Banking Services
- 2. Record Keeping
- 3. Credit Reporting
- 4. Risk Management
- 5. Financial Management
- 6. Selling a Business and Succession Planning
- 7. Insurance
- 8. Tax Planning
- 9. Organizational Types

- 10. Time Management
- 11. Is Small Business Ownership a Good Fit for You?
- 12. Planning for a Healthy Business
- 13. Managing Cash Flow





## Money Smart for Older Adults

## Content on common issues facing seniors, including how to identify a potential scam or fraud and other forms of exploitation

- Instructor-led curriculum
- Resource Guide available in
- Bulk at no cost
- Available in English and Spanish

#### **Common Types of Financial Exploitation**

- Scams that Target Homeowners
- Scams Targeting Veterans
- Planning for Unexpected Life Events
- How to Be Financially Prepared for Disasters





## Key Points to Remember

- Curriculum is free and does not have copyright restrictions
- A stand-alone product
- A complete package
- Out-of-the box ready
- Customizable
- Objective information from the FDIC
- Most resources available in English and Spanish
- Videos and train-the-trainers available on fdic.gov/moneysmart

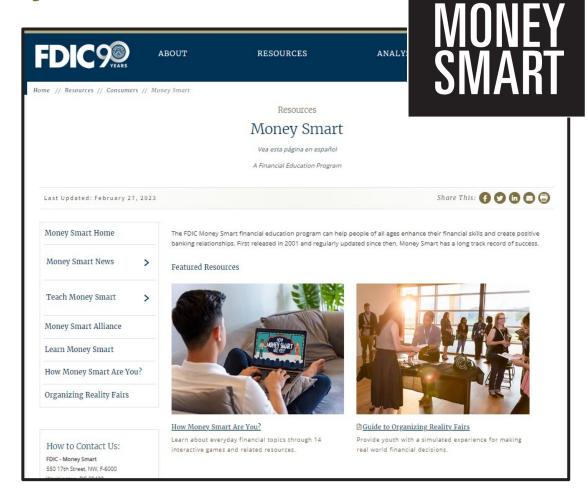




# Learn More about Money Smart

### **Fdic.gov/moneysmart**

- Order or download products
- Learn ideas to use Money Smart
- Join the Money Smart Alliance
- Watch Money Smart videos





## Money Smart Alliance Program

#### **Alliance members:**

- Provide training
- Promote Money Smart
- Support local organizations that use Money Smart

#### Benefits of joining include:

- Designated FDIC point of contact
- Option to be listed online in member directory
- Learn from peers across the country (webinars)
- Priority consideration for publication in Money Smart News

#### **Membership Process:**

Apply Online: <a href="mailto:fdic.gov/MoneySmart">fdic.gov/MoneySmart</a>







# Money Smart Train the Trainer Program



Provides training and support to instructors.





**Instructors** 



 Deliver training to people based on organizational goals and participant needs.

**Participants** 

 Build financial skills and confidence through knowledge and practice.



## Money Smart News

## MoneySmartNews@fdic.gov

#### In This Issue

- October Monthly Message from the FDIC
- Money Smart Invisible No More!
- Success Stories
- · Latest FDIC Consumer News Edition
- <u>Tips and Techniques</u>



OCTOBER **NEWS** 

#### October Monthly Message from the FDIC

NATIONAL GET SMART ABOUT CREDIT DAY is observed the third Thursday in October. The FDIC <u>Money Smart</u> webpage is a great place to start, or continue, to learn about finances. Whether you use <u>teaching modules</u>, a <u>reality fair</u>, or a <u>game</u>, this site includes resources for people of various ages on how to build credit, how to use credit successfully, and how to understand a credit report.

Join us on social media using the #FDICMoneySmart and show how you are using the Money Smart products in action!



## Other FDIC Resources



CONSUMER NEWS





## Alliance for Economic Inclusion (AEIs)

- Coalitions of local financial institutions and consumer, faithbased, community, and government organizations.
- Seek to promote economic inclusion by providing a connection to the mainstream financial system that supports economic opportunity, particularly for low- and moderateincome households and communities and small businesses.



BUILDING PARTNERSHIPS ~ PROMOTING FINANCIAL CAPABILITY

**FDIC** 

Alabama AEI

**Austin AEI** 

**Boston AEI** 

**Houston AEI** 

**Kansas City AEI** 

Los Angeles AEI

Louisiana AEI

Southeast Michigan AEI

Milwaukee AEI

Mississippi AEI

**West Virginia AEI** 



## Advisory Committee on Economic Inclusion (ComE-IN)

- Provides the FDIC with advice and recommendations on important initiatives focused on expanding access to banking services by underserved populations.
- This may include reviewing basic retail financial services such as check cashing, money orders, remittances, stored value cards, short-term loans, savings accounts, and other services that promote asset accumulation by individuals and financial stability.





## Connect with FDIC Money Smart

For comments and questions, email:

**CommunityAffairs@fdic.gov** 

Money Smart Website:

www.fdic.gov/MoneySmart





## **Examples of AJCs implementing Financial Education Programs**

#### Online financial education at WorkSource in Broward County, Florida

The WorkSource Center in Broward County, Florida provided the Money Smart curriculum on AJC computers and counted it as an allowable Welfare Transition Program (WTP) work registration component. Because of concerns that the online interface does not require people to engage with the information, the AJC is planning to offer an in-person Money Smart Workshop.

#### Financial education classes and workshops in Alaska

Several AJCs in Alaska offer weekly financial education classes. To increase understanding and interest, an internal training was first offered to staff members so they would be better able to promote workshops and classes, and connect the training with employment objectives. In addition, the FDIC Money Smart curriculum has been added as an online resource available to job seekers on resource room computers.

WIOA POLICY DEVELOPMENT

# **Action Steps**

- Join the <u>Money Smart Alliance</u>
- Identify a variety of financial education tools provided through the Money Smart curriculum.
- Implement Money Smart within your workforce development programs.
- Provide feedback: NAWDP is seeking input from workforce professionals across all titles related to financial capability programming & education. Please take a few minutes to respond to their <u>feedback form</u>. The information collected will be used to develop responsive approaches to support jobseekers in achieving economic self-sufficiency. Available at: <u>LEAD Center Website Additions Copy</u>





# Questions?

#### Resources

Financial Institutions can be a potential support for creating and delivering a financial education program within your American Job Center.

Workforce System and Bank Partnerships "How-To" Guide and Resources
This online toolkit provides a blueprint to help your workforce development
board establish stronger partnerships with banks. These partnerships
improve program participants' employment and economic outcomes and
benefit your community.

<u>Secure Your Financial Future – A Financial Toolkit for People with Disabilities</u>

Learn about tools and resources designed to assist people in securing their financial future from preparing for a job, to maintaining a job, and through retirement.



#### **LEAD Center Website**



## **LEADCenter.org**

Sign up for information and notifications.



# Let's stay in touch!

Follow the LEAD Center on...

Facebook: Facebook.com/LEADCtr

X: Twitter.com/LEADCtr

- in LinkedIn: LinkedIN.com/Company/ODEP-LEAD-Center
- YouTube: YouTube.com/User/LEADCtr



# Thank You for Joining!

